



Since 1994

# The Companion of Community Health Vietnam Medi-Pharm 2024



Date: **May 09 - 12, 2024**

Venue: Friendship Cultural Palace - 91 Tran Hung Dao St., Hanoi, Vietnam



## Supporters & Sponsors:

- Ministry of Industry and Trade
- Ministry of Planning and Investment
- Ministry of Science and Technology
- Ministry of Information and Communications
- Hanoi People's Committee
- Vietnam Chamber of Commerce and Industry (VCCI)
- Department of Legal Affairs
- Department of Medical Equipment and Works
- Department of International Cooperation
- Drug Administration
- Department of Medical Services Administration
- Vietnam Food Administration
- Central Health Communication & Education Center
- Hanoi Dept. of Health
- Hanoi Dept. of Industry and Trade
- Vietnam Embassies and Consulate General in foreign countries
- Foreign Embassies and Consulate General in Vietnam



## Supporter:



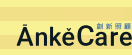
## Organizers:



## Co-organizer:



## Overseas partners:



## Publicity Supports:



## General Information

- Time:** May 09 - 12, 2024
- Venue:** Friendship Cultural Palace, 91 Tran Hung Dao, Hanoi, Vietnam
- Opening hour:**
  - May 09, 2024: Opening ceremony: 09:00 - 10:00  
Visitor: 10:00 - 17:30
  - May 10 - 11: Visitor: 09:00 - 17:30
  - May 12: Visitor: 09:00 - 12:00

- Scale:**
  - 9,500 sqm | 455 booths | 375 Exhibitors

- Visitors (estimated):**
  - 12,000 local and international visitors
  - More than 86% is professional visitors

- Concurrent events:**
  - The 13<sup>th</sup> International Dental Vietnam Dental 2024
  - The 17<sup>th</sup> Vietnam International Hospital Vietnam Hospital 2024
  - The 11<sup>th</sup> International Medical Tourism Medical Tourism 2024
  - Preventive Medicine Exhibition VAPM 2024
  - Innovative Care Conference and Exhibition The Cares Vietnam 2024
  - International Medical Technology Exhibition HealthTech Vietnam 2024

## Participation procedure

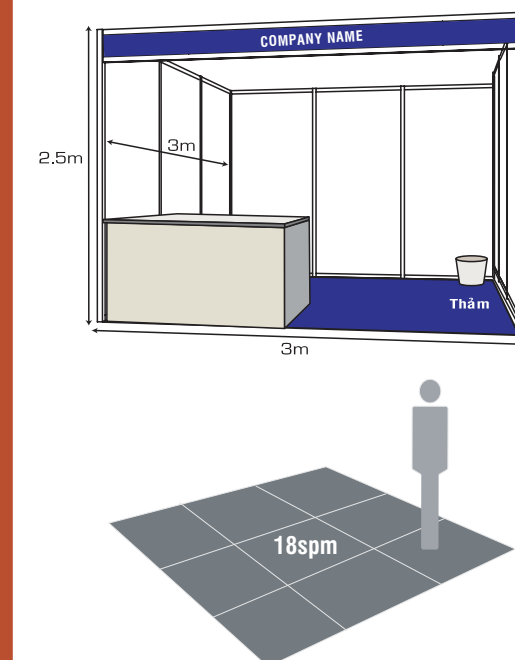
- Return the application form, signed contact, transfer 50% of the deposits for total space rental fee in cash or by T/T to the organizer no later than 7 days from the signing day.  
The remaining amount should be paid 45 days before the opening day
- Vietnam Medical Products Import and Export JSC**  
Account (USD): 001.1.37.0076671  
VIETCOMBANK - Operation centre - 31- 33 Ngo Quyen Str., Hanoi  
SWIFT code: BFTV VNVX 001
- Vietnam Advertisement and Fair Exhibition JSC**  
Account (USD): 0021371057051  
VIETCOMBANK HANOI - 11B Cat Linh Str., Hanoi  
SWIFT code: BFTV VNVX 002

Venue: Friendship Cultural Palace, 91 Tran Hung Dao, Hanoi, Vietnam



## Standard booth (9sqm):

Partition, fascia board with Exhibitors name in English, one information counter, two folder chairs, single phase socket (5A-220v), two fluorescent tubes, carpet floor one paper-disposed basket.



## Rawspace: The minimum area is 18sqm

Exhibitors are required to design and build their own booths or pavilion. Raw space exhibitors have to send booth design to the Organizer approval before March 25, 2024

## Free Services:

- Attending seminars, conferences, meetings...
- Trademark, product will be widely promoted
- To be provided with entrance badges, invitations for opening ceremony
- To be briefly introduced with company profile in the show catalogue
- Exhibits to be secured during closing time of the Exhibition
- General cleaning security service to be provided

## Sponsor for programs & activities:

Various exclusive sponsor packages are available to maximize your brand and make yours stand out among others! Please contact us for further details.

## Sponsors:



## Standing organizing board



Vietnam Medical products import and Export JSC - VIMEDIMEX VN  
Add: 138 Giang Vo Str., Hanoi, Vietnam  
Tel: (+84) 243 844 3462 \* Fax: (+84) 243 845 9247  
E-mail: planvimehanoi@gmail.com  
Website: www.vimedimex.com.vn



Vietnam Advertisement and Fair Exhibition JSC - VIETFAIR  
Add: Bien Phong Newspaper Bldg., 40A Hang Bai Str., Hoan Kiem Dist., Hanoi  
Transaction office: 3rd Floor, No. 7, Tran Phu St., Dien Bien Ward, Ba Dinh Dist., Hanoi  
Tel: (84) 24 3936 5566 E-mail: xttm@vietfair.vn  
Website: www.vietfair.vn www.vietnammedipharma.vn

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# Vietnam Medi-Pharm 2024



MINISTRY OF HEALTH OF THE SOCIALIST REPUBLIC OF VIETNAM

## WELCOME LETTER

TO LOCAL AND INTERNATIONAL ENTERPRISES PARTICIPATING IN  
THE 31<sup>ST</sup> INTERNATIONAL EXHIBITION ON PRODUCTS, EQUIPMENT, SUPPLIES  
FOR PHARMACEUTICAL AND MEDICAL, HOSPITAL AND REHABILITATION  
**VIETNAM MEDI-PHARM 2024**

The Ministry of Health of Vietnam welcomes Vietnam Medical Import-Export Joint Stock Company (VIMEDIMEX VN) and Vietnam Advertisement and Fair Exhibition Joint Stock Company (VIETFAIR) to successfully organize 30<sup>th</sup> Vietnam international medical and pharmaceutical exhibitions in recent years. The exhibition has contributed to promoting the a fair, quality, effect and international integration of healthcare sector.

The 31<sup>st</sup> Vietnam International Medical and Pharmaceutical Exhibition (VIETNAM MEDI-PHARM 2024) will be held from May 9 to 12, 2024 at the Friendship Cultural Palace, 91 Tran Hung Dao, Hoan Kiem District, Hanoi. The exhibition focuses on introducing the outstanding, latest advances and achievements of the medical and pharmaceutical industry in Vietnam and the world, propagating the Party and State's policies and laws on health sector. I hope that the Exhibition is a bridge for units and enterprises to introduce and promote products, exchange experiences, seize investment, production, business and market opportunities, contributing to real protection, care and improvement of people's health.

On behalf of the Ministry of Health of Vietnam, I warmly welcome local and international organizations and enterprises to participate in the Exhibition.

Wishing the exhibitors fruitful results. Wishing the exhibition great success!

ON BEHALF OF MINISTER  
DEPUTY MINISTER

Nguyen Thi Lien Huong

## SHOW ACHIEVEMENT IN 2023

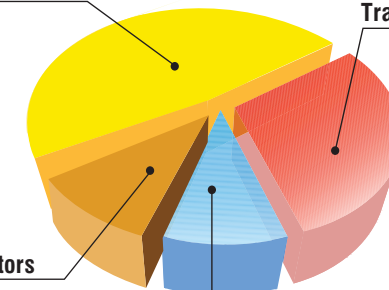
Visitors: 10,668

Professional Visitors: 5,917

Trade Visitors: 1,834

Group 89/938 Visitors

International Visitors: 1,979



## Statistic report:

Total Exhibition Area (sqm)	9,000
Countries & Regions	30
<b>Booths</b>	<b>500</b>
Domestic	245
Foreign	255
<b>Exhibitors</b>	<b>350</b>
Domestic	131
Foreign	219
Satisfied	83,8%
Commit to participate in 2024	89%

## Introduction and display

### • Pharmaceuticals | functional foods

Material, pharma-chemicals, pharmaceuticals, Eastern, Southern, Middle pharmaceuticals

### • Medical equipment:

Surgical Equipment / Diagnostic Equipment / Rescue Equipment, Equipment for physical therapy and orthopedic surgery, Medical consumables/ furniture and equipment / Medical protection products and consumable materials

### • Hospital | Clinic

Hospital – clinic / Project Equipment, furniture, Medical software, healthcare services

### • Dental | Ophthalmology

Medicines, Dental instruments, equipment, Ophthalmology instruments, equipment

### • Medical tourism:

Medical tourism service, high quality health care

### • Technology in the healthcare industry / Technology:

Digital transformation in healthcare

Early diagnosis technology, Vaccines: prevention, preventive medicine

### • Technical support equipment, health care products, Healthcare technology:

Mobility / assistive equipment, communication aid ...

### Equipment for chemical and experiment:

• Analysis and image processing Equipment / Equipment for Laboratory, The application of biotechnology, Technical & Medical Equipment / Equipment and products for treating water, waste medical.

### Equipment and beauty products:

• Cosmetic equipment, materials and beauty care products, massage & spa products and instruments...

### Other equipment and products:

• Teaching aids, mock-up for universities, colleges, Media, insurance, Medical magazines.

## Major Activities in 2024

- Seminar "Strengthen international cooperation in Pharmaceutical industry of Vietnam"
- Seminar "Vietnam's Medical Devices Market and Regulations"
- Seminar "Patient safety management achieving JCI standard at international and Vietnam hospital and healthcare facilities"
- Seminar "AI Applications For Disease Diagnosis"
- Seminar "Innovation in Vietnam's Healthcare Technology"
- Activities to celebrate World Hypertension Day 2024.
- Seminar "Gastrointestinal Diseases - Diagnosis and Prevention".







Since 1994

# Vietnam Medi-Pharm 2024



Hospital



Dental



THE CARES  
VIETNAM 2024



Medical Tourism

Date: May 09 - 12, 2024

Venue: Friendship Cultural Palace - 91 Tran Hung Dao St., Hanoi, Vietnam



Since 1994

# Vietnam Medi-Pharm 2024



Hospital



Dental



THE CARES  
VIETNAM 2024



Medical Tourism

Date: May 09 - 12, 2024

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## Application Form

Company (Exhibitor) .....  
Authorized person name .....  
Position: .....  
Address: .....  
Tel: ..... Email: .....  
Exhibit: .....

### We would like to book:

#### A. Space Requirements:

- ☐ Package standard booth USD 2,880/unit of 9 sqms x ..... sqms = ..... USD  
USD 2,500/unit of 6 sqms x ..... sqms = ..... USD

Each standard booth includes: space with carpet, partitions, 2 fluorescent tubes, 1 electric socket point 220V/5A, 1 information counter, 2 chairs, company name in English on the fascia, 1 waste basket

#### ☐ Raw space (minimum 18 sqms indoor, 30 sqms outdoor):

Indoor: USD 288 x ..... sqms = ..... USD  
Outdoor: USD 170 x ..... sqms = ..... USD

#### B. Advertising in the official Exhibition catalogue: (size 14.5 x 20.5)

- ☐ Cover Page 2, 3, 4: - Colour: USD 1.200 x ..... page(s) = ..... USD  
☐ Inside full page: - Colour: USD 700 x ..... page(s) = ..... USD  
- B/W: USD 500 x ..... page(s) = ..... USD

Return the application form, signed contact, transfer 50% of the deposits for total space rental fee by T/T to the organizer no later than 7 days from the signing day. The remaining amount should be paid 45 days before the opening day

#### Please return this form to:

Vietnam Medical products inport and Export JSC - VIMEDIMEX VN

Add: 138 Giang Vo Str., Ba Dinh Dist., Hanoi, Vietnam

VIETCOMBANK, Operation centre, 31-33 Ngo Quyen Str., Hanoi

Account No: 001.1.37.0076671 SWIFT code: BFTV VNVX 001

#### VIETNAM ADVERTISEMENT AND FAIR EXHIBITION JSC

Bien Phong Newspaper Building – 40A Hang Bai – Hoan Kiem - Hanoi

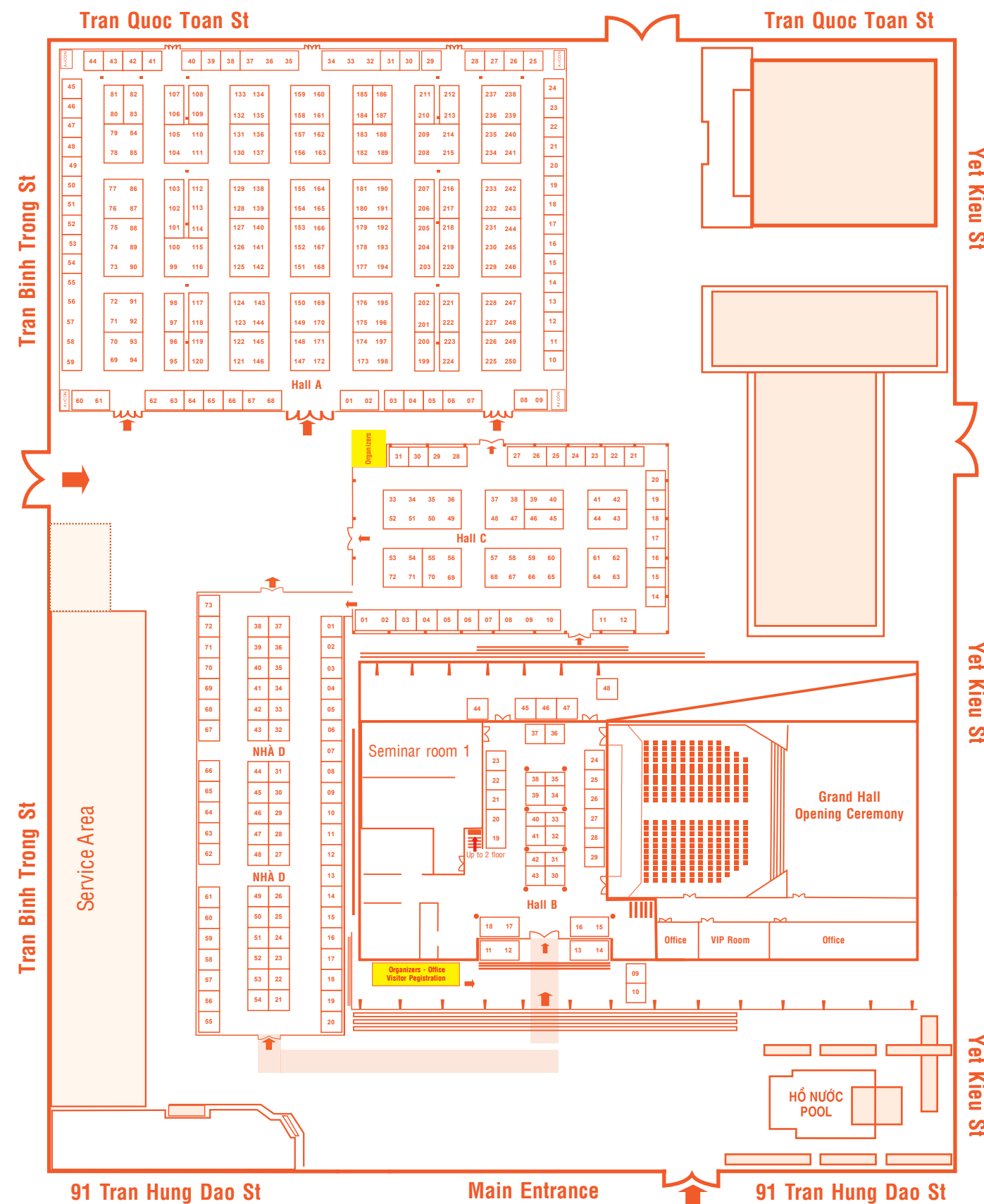
At Vietcombank Hanoi, 11B, Cat Linh Street, Quoc Tu Giam Ward, Dong Da District, Hanoi, Vietnam

USD Acc no. : 0021371057051 SWIFT code: B F T V V N V X 002

Date: .....

Signature with Company stamp

## FLOOR PLAN



### Vietnam Advertisement and Fair Exhibition JSC - VIETFAIR

Add: Bien Phong Newspaper Bldg., 40A Hang Bai Str., Hoan Kiem Dist., Hanoi

Transaction office: 3rd Floor, No. 7, Tran Phu St., Dien Bien Ward, Ba Dinh Dist., Hanoi

Tel: (84) 24 3936 5566

Website: www.vietfair.vn

E-mail: xttm@vietfair.vn

www.vietnammedipharma.vn