VIETNAM MEDI-PHARM

Since 1994

The Companion of Community Health

Vietnam Medi-Pharm 2021

Hospital | Dental | REHAtex Vietnam | CMEXPO | Medical Tourism

Date: July 21 – 24, 2021

Venue: Friendship Cultural Palace - 91 Tran Hung Dao St., Hanoi, Vietnam

Supporters & Sponsors:

- Ministry of Industry and Trade
- Ministry of Planning and Investment
- Ministry of Science and Technology
- Ministry of Information and Communications
- Hanoi People's Committee
- Vietnam Chamber of Commerce and Industry (VCCI)
- General Dept. of Communication and Emulation, Commendation
- Health Legistration Department
- Medical Equipment and Instrument Department
- Foreign Relations Department
- Drug Administration
- Agency of Medical Services Administration
- Food Safe and Hygene Department
- Central Health Communication & Education Center
- Hanoi Dept. of Health
- Hanoi Dept. of Industry and Trade
- Vietnam Embassies and Consulate General in foreign countries
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Supporters:

Organizers:

VIMEDIMEX VN | VIETFAIR

Co-organizers:

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www.vietnammedipharm.vn | www.vimedimex.vn | www.vietfair.vn

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MINISTRY OF HEALTH OF THE SOCIALIST REPUBLIC OF VIETNAM

WELCOME LETTER

TO LOCAL AND INTERNATIONAL ENTERPRISES PARTICIPATING IN
THE 28TH INTERNATIONAL EXHIBITION ON PRODUCTS, EQUIPMENT, SUPPLIES
FOR PHARMACEUTICAL AND MEDICAL, HOSPITAL AND REHABILITATION

VIETNAM MEDI-PHARM 2021

The Ministry of Health of Vietnam welcomes Vietnam Medical Import - Export J.S. Company - VIMEDIMEX VN in collaboration with Vietnam Advertisement and Fair Exhibition J.S. Company - VIETFAIR successfully organizing many pharmaceutical and medical exhibitions for the past years. The exhibition actively promotes the image of a modern, advanced medical system for public health and enhances international integration.

In order to encourage, attract investment and promote the development of the pharmaceutical, cosmetics and medical equipment industries to well perform socio-economic development tasks, especially the dual goal set by the Government "While combating COVID-19 effectively and developing economy". In that context, the 28th Vietnam International Medical and Pharmaceutical Exhibition (VIETNAM MEDI-PHARM 2021) at Hanoi Friendship Cultural Palace, 91 Tran Hung Dao, Hoan Kiem District, Hanoi. The exhibition is a place to display and introduce new products in the fields of pharmaceutical, cosmetics and equipment, medical supplies, medical services, health care,... to serve the medical examination and treatment, and at the same time update the Party's policies on the protection, care and improvement of people's health.

To promote the achieved successes, I appreciate manufacturers, traders domestically and internationally to actively exchange, explore markets, implement joint ventures, make investment in accordance with the provisions of Vietnamese law. Through this exhibition, it will help domestic and international partners to have more trade cooperation, signing agreements, investing in production and trading in the field of pharmaceuticals, medical equipment in order to bring benefits to Vietnamese consumers and enterprises.

On behalf of the Ministry of Health of Vietnam, I would like to warmly welcome local and international organizations and enterprises to participate in the exhibition. Wish all exhibitors have great results.

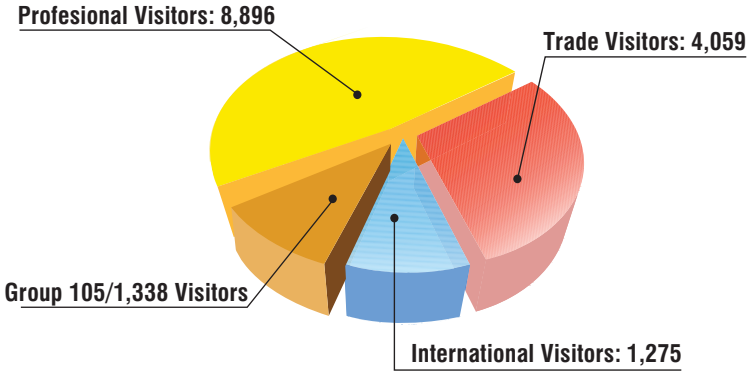
Wishing the exhibition great success!

ON BEHALF OF MINISTER OF HEALTH
DEPUTY MINISTER

Truong Quoc Cuong

SHOW ACHIEVEMENT IN 2019

Visitors: 15,568



Statistic report:

Total Exhibition Area (sqm)	9,000
Countries & Regions	30
Booths	550
Domestic	305
Foreign	245
Exhibitors	450
Domestic	231
Foreign	219
Satisfied	81,8%
Commit to participate in 2021	88%

Introduction and display

- **Pharmaceuticals | functional foods**
  Material, pharma-chemicals, pharmaceuticals, Eastern, Southern, Middle pharmaceuticals
- **Medical equipment:**
  Surgical Equipment / Diagnostic Equipment / Rescue Equipment, Equipment for physical therapy and orthopedic surgery, Medical consumables / furniture and equipment / Medical protection products and consumable materials
- **Hospital | Clinic**
  Hospital – clinic / Project Equipment, furniture , Medical software, healthcare services
- **Dental | Ophthalmology**
  Medicines, Dental instruments, equipment, Ophthalmology instruments, equipment
- **Medical tourism:**
  Medical tourism service, high quality health care
- **Technology:**
  Early diagnosis technology...Vaccines: prevention.... preventive medicine...
- **Technical support equipment, health care products:**
  Mobility / assistive equipment, communication aid ...
- **Equipment for chemical and experiment:**
  Analysis and image processing Equipment / Equipment for Laboratory, The application of biotechnology, Technical & Medical Equipment / Equipment and products for treating water, waste medical.
- **Equipment and beauty products:**
  Cosmetic equipment, materials and beauty care products, massage & spa products and instruments...
- **Other equipment and products:**
  Teaching aids, mock-up for universities, colleges, Media, insurance, Medical magazines.

Major Activities in 2021

- Activities toward publicity and society: Forum " Sharing Sweetness, Community
- Gratitude Raising awareness, consultant activities, disease prevention.
  Visit tours to hospital & pharmaceutical factories…
- Awarding the Certificates of Ministry of Health – Show Medal to Partners, Exhibitors.
- Consumer stimulus programs/ Lucky draw.

General Information

Time: July 21 - 24, 2021

Venue: Friendship Cultural Palace,
91 Tran Hung Dao, Hanoi, Vietnam

Opening hour:

July 21, 2021:	Opening ceremony:	09:00 - 10:00
	Visitor:	10:00 - 17:30
July 21 - 23:	Visitor:	09:00 - 17:30
July 24:	Visitor:	09:00 - 12:00

Scale:

- 5000 sqm | 250 booths | 150 Exhibitors

Visitors (estimated):

- 8.500 local and international visitors
- More than 86% is professional visitors

International Specialized Exhibition:

The 10th International Dental	Vietnam Dental 2021
The 14th Vietnam International Hospital	Vietnam Hospital 2021
The 8th International Medical Tourism	Medical Tourism 2021
Preventive Medicine Exhibition	VAPM 2021
Rehabilitation, Eldercare, Healthcare Technology	REHAtex Vietnam 2021

Participation procedure

- Return the application form, signed contact, transfer 50% of the deposits for total space rental fee in cash or by T/T to the organizer no later than 7 days from the signing day.
  The remaining amount should be paid 45 days before the opening day

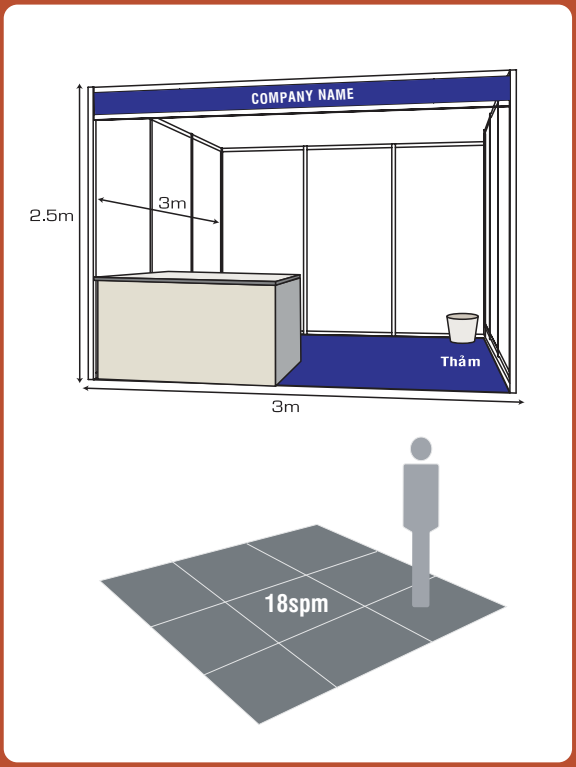
- **Vietnam Medical Products Import and Export JSC**
  Account (USD):001.1.37.0076671
  VIETCOMBANK - Operation centre - 31- 33 Ngo Quyen Str., Hanoi
  SWIFT code: BFTV VNVX 001

- **Vietnam Advertisement and Fair Exhibition JSC**
  Account (USD): 0021371057051
  VIETCOMBANK HANOI - 11B Cat Linh Str., Hanoi
  SWIFT code: BFTV VNVX 002

Venue: Friendship Cultural Palace, 91 Tran Hung Dao, Hanoi, Vietnam

Standard booth (9sqm):

Partition, fascia board with Exhibitors name in English, one information counter, two folder chairs, single phase socket (5A-220v), two fluorescent tubes, carpet floor one paper-disposed basket.



Rawspace: The minimum area is 18sqm

Exhibitors are required to design and build their own booths or pavilion. Raw space exhibitors have to send booth design to the Organizer approval before March 10, 2021

Free Services:

- Attending seminars, conferences, meetings...
- Trademark, product will be widely promoted
- To be provided with entrance badges, invitations for opening ceremony
- To be briefly introducted with company profile in the show catalogue
- Exhibits to be secured during closing time of the Exhibition
- Genaral cleaning security service to be provided

Sponsor for programs & activities:

Various exclusive sponsor packages are available to maximize your brand and make yours stand out among others! Please contact us for further details.

Sponsors: 2016 - 2019

Standing organizing board

Vietnam Medical products inport and Export JSC - VIMEDIMEX VN
Add: 138 Giang Vo Str., Hanoi, Vietnam
Tel: (+84) 243 844 3462 * Fax: (+84) 243 845 9247
E-mail: planvimehanoi@gmail.com
Website: www.vimedimex.com.vn

Vietnam Advertisement and Fair Exhibition JSC - VIETFAIR
Add: Bien Phong Newspaper Bldg., 40A Hang Bai Str., Hoan Kiem Dist., Hanoi
Transaction office: 3rd Floor, No. 7, Tran Phu St., Dien Bien Ward, Ba Dinh Dist., Hanoi
Tel: (84) 24 3936 5566 E-mail: xttm@vietfair.vn
Website: www.vietfair.vn www.vietnammedipharm.vn

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Application Form

Company (Exhibitor): .....
Authorized person name: .....
Position: .....
Address: .....
Tel: ..... Fax: ..... Email: .....
Exhibit: .....

We would like to book:

A. Space Requirements:

- ❑ **Package standard booth** USD 2,880/unit of 9 sqms x ..... sqms = ... USD
  USD 2,500/unit of 6 sqms x ..... sqms = ... USD

  Each standard booth includes: space with carpet, partitions, 2 fluorescent tubes,1 electric socket point 220V/5A, 1 information counter, 2 chairs, company name in English on the fascia, 1 waste basket

- ❑ **Raw space (minimum 18 sqms indoor, 30 sqms outdoor):**
  Indoor: USD 288 ..... sqms = ... USD
  Outdoor: USD 170 ..... sqms = ... USD

B. Advertising in the offical Exhibition cactalogue: (size 14.5 x 20.5)

- ❑ **Cover Page 2, 3, 4:** **- Colour:** USD 1.200 x ..... page(s) = ... USD
- ❑ **Inside full page:**
  - Colour: USD 700 x ..... page(s) = ... USD
  - B/W: USD 500 x ..... page(s) = ... USD

Return the application form, signed contact, transfer 50% of the deposits for total space rental fee by T/T to the organizer no later than 7 days from the signing day.
The remaining amount should be paid 45 days before the opening day

Please return this form to:

Vietnam Medical Products Import and Export JSC - VIMEDIMEX VN
Add: 138 Giang Vo Str., Ba Dinh Dist., Hanoi, Vietnam
Account No: 001.1.37.0076671 - VIETCOMBANK - Operation centre, 31- 33 Ngo Quyen Str., Hanoi
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SWIFT code: BFTV VNVX 002

Date:.....
Signature with Company stamp

Standing organizing board

VIMEDIMEX VN
Vietnam Medical products inport and Export JSC - VIMEDIMEX VN
Add: 138 Giang Vo Str., Ba Dinh Dist., Hanoi, Vietnam
Tel: (84) 24 3844 34 * Fax: (84) 24 3845 9247
E-mail: planvimehanoi@gmail.com
Website: www.vimedimex.com.vn

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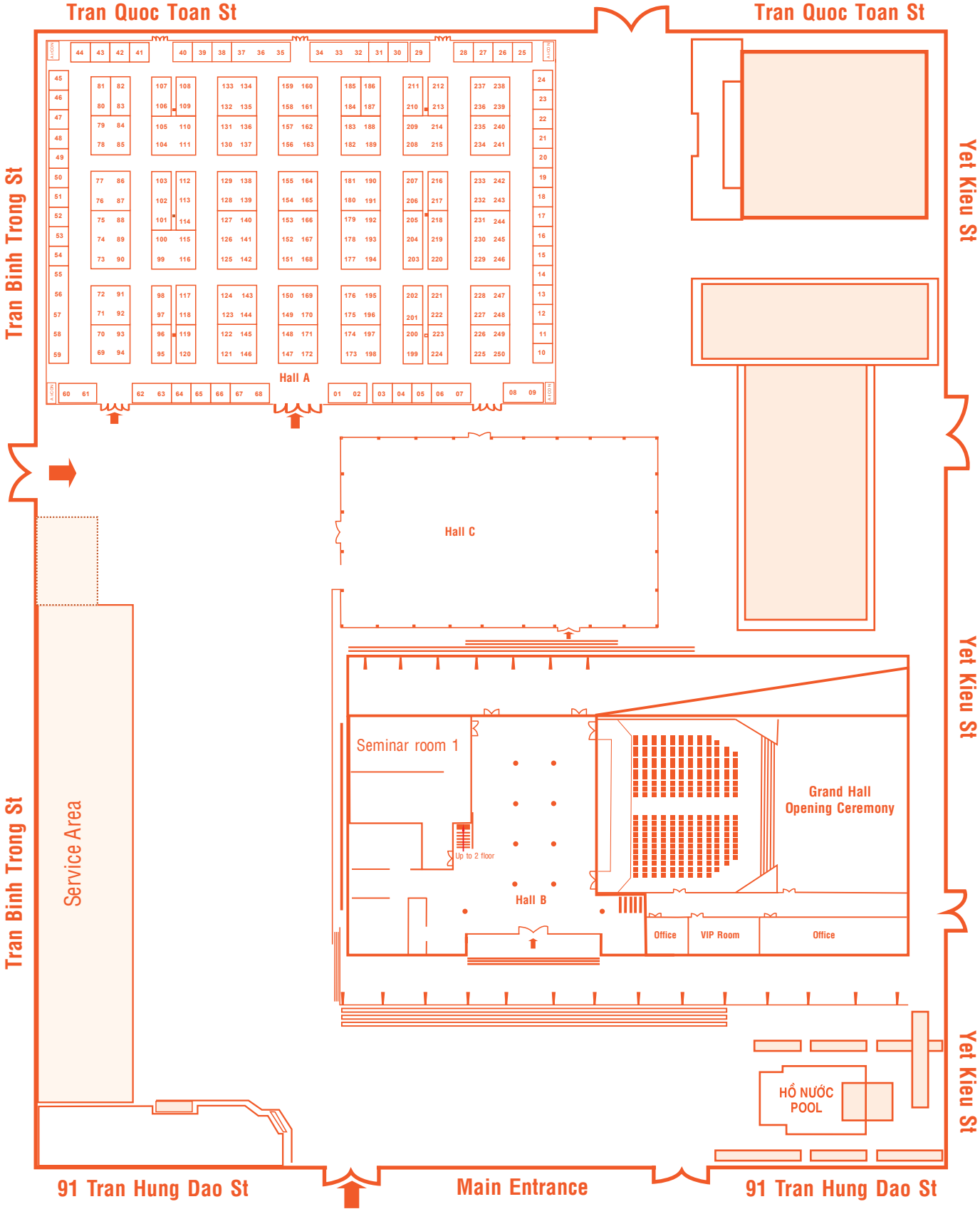
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